

K I D D I G R A M S. I

The entertainment comprises combined pictures and sayings in which children and their innocent activities are dominant, and are adapted for short runs upon a camera, five minutes or so and are calculated to give a high moral tone to theatre, church, school and neighborhood entertainments. For instance, a picture of an ark upon a mountain, a little girl and a hen coop with two chickens, accompanied by a quotation, "Say Mamma, did't Mrs. Noah have to be awfully eco'mical of eggs with just one hen in the ark?"

A picture of a child and a dog, accompanied by a quotation "I'll tell you a bad, bad word, Rover, but you must never say it or Mamma will give you an awful spanking, like her did me."

A picture of a small boy scanning the funny sheet of the Sunday paper and looking up with interested expression, with the following quotation, "See Mamma here's Mutt an' Jeff." Mother, "You must say Mutt and Jeff--not Mutt an' Jeff. Mutton is a kind of meat." Small boy, "Yes Mamma and what kind of meat is Jeff."

A picture of a nurse with a small boy at her knee accompanied by quotation, Nurse, "Now Master George, if you don't say your prayers you will never go to heaven." Small boy, "Yes Nursie, I know it's a g'eat wisk--but I'll wisk it."

The sayings are humorous and otherwise and illustrated by photographs in colors, and in black and white,

MAY 15 1920

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